



Put the power of *SDM* to work for you!

SDM delivers an audience of qualified and audited subscribers who buy or install security technology products and services.

- Premium Listings include a 12-month special feature in the eMagazine
- Place a display ad in the *SDM* Buyers Guide eBook and receive a free Deluxe listing in the online buyers guide

Listing Deadline: May 15, 2023

LISTING PACKAGES

Basic Listing – \$85

- Limited contact information (excludes email & website)
- 50-word company description

Linked Listing – \$405

Includes Basic listing plus:

- Complete contact information
- Live links to email & website
- **New Feature!** Social Media Links

Deluxe Listing – \$775

(free with purchase of eBook ad)

Includes Linked listing plus:

- Color logo
- Improved positioning online
- **New Feature!** Social Media Links

Premium Listing – \$1180

(\$725 with purchase of eBook ad)

Includes Deluxe listing plus:

- BEST positioning online
- Social Media links
- 3 photos
- 3 PDF downloads
- Video
- Leaderboard Ad posted to 3 category pages
- eMagazine Sponsorship feature

PROFILE provider of professional monitoring services in North America. Its FL, PA, IL, TX, MA Five Element central stations in NJ, AZ, FL, TN, TX & MD 3,500 dealers to monitor more than 3.4 million customers nationwide. Residential commercial monitoring of security, fire, two-way, PERS, MPERS, hold-up and environmental in essentially all popular formats (IP, cell, radio, dial-up). Video verification, industry-leading response times, real-time dealer/customer account management, funding programs and more.

MULTIMEDIA MPower is one of the most comprehensive dealer access and account systems in the industry. MPower gives your entire team the information and control they need to help run your business... in the office or on the go. Data entry, account maintenance, billing information, alarm history, and much, much more. It's all there.

PREMIUM LISTING SAMPLE

DOWNLOADS MPower Dealer Access Free to all COPS dealers, MPower™ is one of the most comprehensive dealer access and account management systems in the industry. MPower gives your entire team the information and control they need to help run your business... in the office or on the go. Data entry, account maintenance, billing information, alarm history, and much, much more. It's all there. Download

TeleMax Messaging Services Never miss another sale or service call Question: Who is answering your sales calls when you can't? Answer: Probably your competitor! With COPS Monitoring's TeleMax dealer messaging service call, or opportunity to give your customer the best service they expect. Download

ADDITIONAL OPTIONS

Social Media Links – \$125

Connect with your customers by including an icon in your online listing for each of your social media platforms. Each icon will be linked to your Facebook, Twitter, LinkedIn, YouTube and Instagram accounts.

Video – \$415

Put your company's message at buyers' fingertips live and in color on your listing page.

Leaderboard Ad – \$265

Your 728 x 90 ad appears on the product page of your choice.

Homepage Leaderboard Ad – \$850

Your 728 x 90 ad appears on the *SDM* Buyers Guide homepage. (limited space available)

Medium Rectangle Ad – \$1995

Your 300 x 250 ad appears on EVERY page of the *SDM* Buyers Guide. (limited space available)

YOUR LEADERBOARD AD HERE

SDM BUYERS GUIDE

COPS Monitoring

YOUR RECTANGLE AD HERE



SDMmag.com/buyersguide



Update your Listing Online Today!

Contact Renee Schuett at (248) 786-1661 or schuettr@bnpmedia.com